



2022 SPARK CONFERENCE SCHEDULE
November 3-4, 2022
Schlitz Audubon Nature Center, Milwaukee

Thursday, November 3

8:30-9:00am Registration

9:00-10:00am Welcome from Schlitz Audubon with Tom Finley and Helen Boomsma and the SPARK! Alliance

- Introductions
- What is SPARK! The SPARK! Experience
- SPARK! Alliance Panel

10:00-10:15 am Housekeeping announcements with Tom Finley

10:30-11:15 am Keynote with Gary Glazner

Keynote/ Gary Glazner

Gary Glazner is a poet and author. He is the founder and Executive Director of the Alzheimer's Poetry Project. He was a pioneer of the Poetry Slam. Glazner is using Telepresence Robots to deliver programming and creative arts training in care homes. Glazner is a leading proponent of participatory arts.

11:30-1:00 pm

Outdoor Experiences / Two Sessions (11:30-12:00pm and 12:30-1:00 pm)

Lunch on the Go! Boxed Lunches

1:15 - 2:15 pm Sessions

Breakout 1: Inspired by Imagination

Oliver Zornow /Building for Kids and Cristian Andersson /The Trout Museum of Art and the Paine Art Center

Join Oliver Zornow and Cristian Andersson as we explore ways to activate imagination. This engaging and playful session will use paintings, music, movement, poetry, and other forms of creative expression to activate and leverage the imagination of program participants, volunteers, and facilitators.

Breakout 2: Art and Nature Engagement

Seth Eberle/ Three Rivers

Learn how Three Rivers Park District – Silverwood Park, a center for the arts and the environment situated in the Three Rivers Park District uses a combination of art and nature activities to connect

caregivers and individuals with memory loss. Silverwood Park uses a combination of looking at art in our sculpture trail and gallery alongside phenological observation and art-making to create meaningful connections with SPARK! participants. Join a teaching artist and naturalist who co-teach monthly SPARK! programming to experience a small sample of the kinds of activities Silverwood facilitates.

Breakout 3: Therapeutic Art vs Art Therapy

Tami Joe DeLisle

Breakout 4: Diversity

Jenn Edington, Illinois State Museums

Breakout 5: Aroma Therapy/Massage/Oils for Brain Health and Healing

Kara Kading, Wellness Coach

Join aroma therapy specialist Kara Kaeding for a special treat. Kara is a trained wellness therapist and will share her knowledge and expertise on a variety of essential oils and their benefits. Particularly what essential oils are good for brain health and aging. Learn how to do a hand massage and make your own roller ball too!

2.15-2.30 pm Cookie Break

2:30-3:30 pm Breakout Sessions

Breakout 1: Painting "Outside the Brush" with Objects

Kelsey Raschke/ The Paine Art Center and Gardens & Taylor Moeller-Roy/ Bergstrom Museum of Glass

You don't need paintbrushes to paint, in fact, painting can be even more fun when you use objects like balloons and shoes instead of brushes! Join Kelsey Raschke (the Paine Art Center) and Taylor Moeller-Roy (Bergstrom-Maher Museum of Glass) as they share non-traditional ways of painting inspired by exhibitions at their institutions. Experiment and brainstorm together during this hands-on engagement session.

Breakout 2: Dementia Friendly Communities/ Businesses

Cristina Huitron and Candace LeGros

Description: A Dementia Friendly Community is a community that shows a high level of public awareness and understanding of dementia, in which it is possible for people with dementia to live a good life. Learn more about how a community and business can become dementia friendly.

Breakout 3: Therapeutic Art vs Art Therapy

Tami Joe DeLisle

Breakout 4: Accessibility Awareness & Planning

Dawn Koceja (she/her), Certified ADA Coordinator / Community Engagement & Advocacy Officer, MPM
Learn how to expand your programs and services to fit the needs of people with disabilities. During this program, we review the ADA laws and best practices for communication and customer service, discover how to provide appropriate accommodations, and learn how to build partnerships in the community to support inclusive experiences and environments.

Breakout 5: Panel Discussion – Volunteers 101!

Volunteers from Schlitz Audubon, Racine Art Museum and Minnesota Marine Art Museum SPARK! programs rely heavily on wonderful volunteers. Learn how they navigate through these programs, why they chose to participate, and their experiences and various roles in SPARK!. This session is great for any institution who wants to engage more volunteers in their programs for older adults and memory loss.

3:45-4:45pm Breakout Sessions

Breakout 1: Awake All the Senses: Sensory Engagement through Art, Music, Movement, Poetry and More.

Tricia Blasko, Racine Art Museum; Nancy Armitage, SPARK! in White Lake ; Claire Carlson, John Michael Kohler Arts Center

Visual art is the catalyst to creating a program that uses the senses in multiple ways through engagement and exploring a variety of stimulants. Learn the key factors to making your program come alive for your participants. Bring your imagination!

Breakout 2: Engaging the Senses through Nature - Schlitz Audubon and Clearwater Farms

Shelley Rollins, Schlitz Audubon Nature Center and Amber Joswick, Clearwater Farms

Singing birds, fragrant flowers, colorful sunsets - these are just a few sensory experiences we can have in nature. Join us as we lead you through a mini SPARK! program based on the programming at our facilities. Songs, corny jokes, live animals and natural artifacts are some of the tools that we use to engage our participants. Join us to learn about simple activities you can use to bring nature into your programs.

Breakout 3: Accessibility Awareness & Planning

Dawn Koceja (she/her), Certified ADA Coordinator / Community Engagement & Advocacy Officer, MPM
Learn how to expand your programs and services to fit the needs of people with disabilities. During this program, we review the ADA laws and best practices for communication and customer service, discover how to provide appropriate accommodations, and learn how to build partnerships in the community to support inclusive experiences and environments.

Breakout 4: Diversity

Jenn Edington, Illinois State Museums

4:45-5:30

Drum Circle with Ko-Thi Dance Company

5.30-6.30

Networking Social Hour

Friday, November 4

7:30 am-8:30 am

1. Forest Bathing/Schlitz staff- Mindfulness and Nature
2. Morning Yoga with Becky Tesch, private yoga instructor

Sign up on Thursday

8:45-9:00 am Registration

9:00-9:15 am Welcome with SPARK! Alliance Tom Finley and Tricia Blasko

9:15-10:15am

Engaging through Music, Movement and Deep Listening

- Amazing Grace Choir with Director Stephanie Houston
- Dance Activity
- Herine Koshak, Fifth House Ensemble and Dr. Bonakdarpour, Northwestern Medical

10:30-11:45 Breakout Sessions

Breakout 1: Arts for ALL Wisconsin

Terry Kerr, Christina Martin-Wright, Arts for ALL

Arts for All Wisconsin brought the SPARK! program to its Madison site in the fall of 2021. Christina and Terry will share how AFA and SPARK! found one another and lessons learned in the first year together. In addition to visual arts, AFA has integrated theater, storytelling and music in the program, encouraging connection, collaboration and social and emotional skills. They will share some of the theater exercises that engaged their participants and caregivers.

Breakout 2: Title: Telling a Story with Objects Description:

Amy Meyer, Manitowoc County Historical Society

At the Manitowoc County Historical Society we're massive advocates for object-based learning! Mostly because objects are a great way to prompt questions, stimulate discussion and improve people's critical thinking. What's more, objects have stories to tell and both factual and fictional stories are a great way to engage guests. Discover objects and how they can stimulate curiosity, deepen understanding, unlock the imagination, promote social learning and evoke memories from young and old alike.

Breakout 3: DANCE /Movement Session

Breakout 4: The Art of Being Present

Jayne Tygesson

The pandemic forced us into a new world. We have been living with zoom and masks for the past 2+ years. Has this affected the way you communicate with others? Is it more difficult to read people's body language (duh!) even without the masks? Is our technology impacting our ability to truly listen to one another? This session will give you tools to reconnect and truly hear what others are saying.

11:45-12:15pm

Wrap Up Session – Main Auditorium

All Group Movement

12:15 pm

Lunch Around Schlitz! (Box Lunches)

12:30-1:30pm

Outdoor Experience

1:30 End of Conference